



Petrozavodsk Newsletter

Petrozavodsk City Administration

Petrozavodsk

May, 2012

Coming up:

June, 5:
Presentation of
the book
"Petrozavodsk-
Tübingen"

June 18-22:
XVI annual inter-
national confer-
ence ADIT-2012
«Cultural Herit-
age and Infor-
mation Technolo-
gies»
Registration
[http://
kizhi.karelia.ru/
adit2012en](http://kizhi.karelia.ru/adit2012en)

June, 30:
City Day

February: International winter festival "Hyperborea" fascinated citizens with ice and snow sculptures, parades and winter games



March: Petrozavodsk and Duluth commemorate 25 years of cooperation

March 30, 1987 is the remarkable date for the history of cooperation and mutual contacts between the two cities. Back then Mayors John Fedo and Pavel Peshchenko signed an Agreement on establishing friendly relations. A lot has changed over the past decades both for Duluth and Petrozavodsk, but interest and commitment towards developing new ideas and projects do remain.

This year the mutual agenda of the sister-cities includes two interesting subjects. First is developing cooperation network between professionals, dealing with social care. Initial contacts were facilitated by the Open World program, which offered a group of Petrozavodsk specialists a visit to Duluth in the autumn of 2011.

Second issue in fact connects Petrozavodsk and Duluth back from 1930-ies, when the phenomenon of American Finns' migration to Soviet Karelia took place. A joint seminar of Russian and American researchers will take place in Petrozavodsk together with open lectures for the public, devoted to the fates of thousands of American Finns, who arrived in Karelia to build socialist society.



Mayor of Petrozavodsk Sergey Katanandov and American artist Rafael Consuegra at the opening of the sculpture "Fishermen", Duluth's gift to Petrozavodsk, 1991.

In the Newsletter:

Hyperborea 1
Festival

Applications col- 2
lected for Aquabi-
ennale exhibition

News of the pro- 3
jects "Cities by the
Water" and
"w.a.s.t.e."

March: public initiatives receive support from municipality

City contest of public initiatives in the sphere of supporting tolerance started on January 23rd and ended on March, 2nd. Total of 26 applications were received, 14 of which were granted financial support from the city budget. Among winning projects – activities, supporting dissemination of German language studies; series of lectures on the history of WWII; poetical contest, devoted to the Russian victory in the Patriotic War of 1812; business-days for migrant business ladies; activities, supporting disabled citizens, etc.

March: UV-treatment station for water decontamination prepared for launch at the Water treatment plant of Petrozavodsk

New station, which will improve the system of drinking water treatment, will start functioning by the end of June. Using ultraviolet for water treatment is the next step in the investment project on reconstruction of the Water treatment plant, which is run jointly by Petrozavodsk communal systems (51% of investment funds), Investment Fund of the Russian Federation (38%), Karelian regional budget and Petrozavodsk municipal budget (11%).

The first step has already been successfully implemented, with water color index being brought into compliance with the sanitary norms.

March: More competence for culture managers

Kick-off seminar of the EU project “Promoting event management training programme as a resource for development of cultural industries and tourism in the NW Russia” took place in Petrozavodsk.

Project aims at developing an international educational program of competence upgrade for the managers of cultural events, as well as introduce in Petrozavodsk a popular model of a student Campus Festival, which has already proved its success in St. Petersburg. Project has formed a devoted partnership network, including University of Applied Sciences (Mikeli, Finland), Business College (Roskilde, Denmark), Innovations Park (Lillehammer, Norway), Karelian Regional Institute of Management, Economy and Law, Petrozavodsk City Administration, St. Petersburg State University of Culture, etc.

Coming up

AQUABIENNALE **The 5th International Exhibition of Watercolours** **Petrozavodsk, RUSSIA 2012**

Deadline for entries: the 31st of May 2012

Exhibition period: the 8th of November – the 9th of December 2012

TERMS OF ENTRY

- Each participant may submit up to 3 watercolour artworks made in the last 3 years (2010-2012).
- The maximum size of the submitted art-works must be not more than 60 x 70 cm.
- The deadline for entry is the 31st of May 2012
- The registration fee is 500 Rubles or 17 USD.

Additional information about the project can be received at:

E-mail: cultur@sampo.ru, Maria Yufa, director of Petrozavodsk City Exhibition Hall

Facebook: <http://www.facebook.com/events/230017597086266/>

New ideas for the city's waterfront areas

Results of a one year work on elaboration of new approaches to spatial development of waterfront territories and city marketing have been presented at a round table "Old and New in Urban Space", which took place in Petrozavodsk on April, 11 2012. Team of architects and experts in marketing started their work within ENPI project "Cities by the Water: New Opportunities for Business Development" in April 2011.

Waterfront areas of Petrozavodsk today are really in need of a fresh perspective: apart from picturesque lake park in the city center, the stretched coastline is a mix of abandoned areas, industrial zones and unattended beaches.

Task, set out by the project to the team of 8 architects, included elaboration of two architectural concepts—City by the Water, covering the whole waterfront territory of the city, and Old City, a more detailed concept of the historical quarter of Petrozavodsk, located nearby Onega lake in the center of Petrozavodsk.

Presenting the results of the teamwork, architect Evgeny Taev spoke about the key problems and challenges typical for the waterfront area: excessive amount of industrial enterprises, many of which are abandoned or not using their full capacity; inefficient use of the territories by industrial enterprises; absence of attractive silhouette of the city from the water; various functional purpose of territories makes the coastline interrupted and not comfortable for use by the citizens.

The concept City by the Water pursued the main task of "opening" the city towards the water: create conditions for a comfortable life of the citizens, including possibilities for residential housing, sport facilities, parks and recreation facilities. The set of measures, recommended by the concept, significantly increases the quality of the urban environment.



3D panorama of the new residential area down Varkaus Embankment in Petrozavodsk

Architect Evgeny Frolov, presenting the final "Old City" project pointed out, that among the most important tasks, recognized by the architects for the historical quarter of Petrozavodsk, are creating conditions for development of creative industries and historical businesses in the area; increasing the amount of museum objects; create necessary open areas for organizing public holidays and leisure activities, improvement of traffic system and road pavement. A set of measures, proposed within the Old City concept aims at developing this corner



3D image of the new buildings at the historical quarter of Petrozavodsk

of Petrozavodsk into an object of tourist attraction, which would demonstrate urban lifestyle of late 19th and early 20th centuries.

The process of "rebranding" of the city's waterfront areas will receive follow-up in the form of changes to the existing Rules of land use and construction, which will be made basing on the proposed concepts.

w.a.s.t.e. project continues in Petrozavodsk

On March, 26-29 teachers from schools and kindergartens from Petrozavodsk, Sestroretsk and Apatity participated in the study visit to Helsinki with the purpose of acquainting with the different ways of teaching children and teenagers about waste sorting and the recycling process. The program was planned by the Finnish partner in the project, SYKLI Environmental School of Finland, and consisted of an introduction to the Finnish waste management system and several visits to environmental educational institutions.

Different ways of teaching about ecology to children were demonstrated by Helsinki recycling center, ecological school "Töyhtöhyppä" (Lapwing), School of the University of Helsinki and environmental kindergarten "Children of the taiga". These schools teach about nature in practical ways: children watch the animals, learn about plants in nature and in greenhouses. At school "Töyhtöhyppä" there was a display of plants from Asia and tropical jungles. All children, starting from kindergarten, are taught how to correctly sort garbage and understand how waste can affect the environment in a negative way.

The next event of the project will be the visit to the islands of Turku Archipelago (Finland) organized for employees of the museum of wooden architecture Kizhi. The staff of the museum, which is annually visited by thousands of tourists, will get acquainted with Finnish experience on waste management on islands.



28/03/2012

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May, 1st demonstration down Karl Marx Ave in Petrozavodsk.

Photo: internet magazine "Stolica"

